

**Pittsburgh
Community
Services, Inc.**



**1991
Annual
Report**





PRESIDENT'S MESSAGE

This year has been a personal challenge for me as I was reminded of the realities of poverty. I find it shocking that the recently released 1990 census figures show that one-fifth of our residents and nearly one-third of the city's children are living below the poverty level.

Furthermore, the census data confirms the severity of childhood poverty especially for minorities and those living in households headed by women. In Pittsburgh, nearly 40% of the households headed by a female had an income below the poverty level, for those households with children under the age of 18, that figure rose to 57% and jumped to nearly 72% for such households with a child under the age of five.

Dealing with the many issues that our poor communities face on a daily basis and solving the poverty problem has been Pittsburgh Community Services' mission since its inception. My tenure as a Board member and especially during my term as President has familiarized me with the multi-dimensional programming we accomplish with an annual budget of approximately \$1.6 million.

We are very proud of the fact that by purchasing services from local organizations, we are helping over **63,000** city residents each year. We now feel as if we have brought into sharp focus the several pieces of the big picture and are therefore better able to solve the problem of poverty.

The pictures shown on the cover of this report are representative of the services provided by our network of participating agencies. They are helping hands, working hands, healing hands and teaching hands—hands which are part of the big picture of those who are joining together to be part of the solution to the multi-faceted problem of poverty.

The impact of our service delivery goes far beyond providing the basic daily living essentials such as food, clothing and shelter. Together we work to insure that access to health care and related services is provided to those individuals who may need it. Our employment programs help to motivate individuals to get out there and look for a job because they do have something to offer to a potential employer.

Our educational programs and youth development activities help to nurture the spirit as well as the mind so that a young person can grow. Often, our outreach and referral efforts provide the necessary information to individuals who thought they had no where to turn.

We are confident that over the next few years, as we continue implementing the Long Range Strategic Plan, we will gain an even clearer view of the whole picture. We will put together even more of the pieces to the solution of the problem of poverty. It is that vision and that hope that keeps us going.

A handwritten signature in cursive script that reads "Gwendolyn J. Elliott".

Gwendolyn J. Elliott,
PCSI Board President

COMMUNITY SERVICES BLOCK GRANT PROGRAMS

Community Services Block Grant (CSBG) funds are the cornerstone of our subcontracting network and account for over 70% of our allocations to local service providers. These monies serve as a bridge connecting low income persons to the resources that they desperately need. Our CSBG programs help to move an individual from one particular circumstance to a more stable situation and hopefully a better and brighter future.

Each year we serve more and more individuals whose economic situation would not otherwise enable them to receive vital services like nutrition, housing, education, employment, crisis intervention and health care.

Examples of innovative health programming include free prescriptions for those individuals who are not eligible for health-related entitlement programs, free eyeglasses for Northside residents, a health station for the homeless at Jubilee Soup Kitchen and an out-patient drug and alcohol treatment program located on site in several public housing communities throughout the city.

During 1991, services to residents of public housing became a funding priority. In addition to activities currently funded in both St. Clair Village and Arlington Heights, an early outreach program was initiated in Garfield Heights. This project teaches parenting skills, provides in-home chore/homemaker services, and offers a variety of support and intervention activities for new mothers.

Services for youth at risk was another priority service that was recommended for funding considera-

tion as a result of our Long Range Strategic Planning process. What we were able to ascertain was that most of our current subcontractors who provide youth programming already target their particular projects to "youth at risk." Activities include an afterschool horticultural program, team sports programs, computer literacy, life skills and job readiness training.

Employment and training continues to be a funding priority. Services include personnel counseling, resume preparation, job search activities, interview preparation and placement services. Through the efforts of our four employment and training subcontractors, over **300** individuals were placed in employment.

Housing-related activities include emergency shelter, bridge housing and transitional housing services as well as counseling programs and other activities designed to promote home ownership. Additionally, our anti-poverty efforts also targeted services for the elderly, helped to address the problem of hunger in the city and sponsored neighborhood agencies that provide a 'where to turn for help' service that includes outreach, referrals and crisis intervention.

We are proud of what we have been able to accomplish with our CSBG monies. The above activities were made possible through a network of 30 participating neighborhood based and/or human service organizations. When you allow for those individuals who received multiple services, collectively, this network served over **41,000** city residents.



1991 CSBG Agencies

Allegheny YMCA
 Arlington Heights Outreach Center/YMCA
 Community Human Services Corporation
 Deprived Poor Americans/Meals-on-Wheels
 Dorothy Day Apartments, Inc.
 East Liberty Development, Inc.—Enterprise Center
 East Liberty Development, Inc.—JOBLINK
 Family Resources/From Birth to Five
 Hazelwood Glenwood GlenHazel Council, Inc.
 Hill House Association/New Opportunities for the Aging
 Homewood Brushton Community Improvement Association
 House of the Crossroads
 Hunger Services Network
 Mom's House, Inc. of Pittsburgh/Brookline House
 Neighborhood Centers Association
 Neighborhood Legal Services Association
 Opportunities and Resources
 Peoples Oakland
 Project HOPE
 Rx Council of Western Pennsylvania, Inc.
 South Oakland Citizens' Council, Inc.
 Southwest Pittsburgh Community Development Corporation
 St. Clair Citizens' Council, Inc.
 The PROGRAM for Female Offenders
 Three Rivers Youth
 Urban League of Pittsburgh, Inc./Family Enhancement Project
 Ursuline Center, Inc.
 Womanspace East, Inc.
 Women's Center & Shelter of Greater Pittsburgh
 YWCA of Greater Pittsburgh



'NEXT STEP' PROGRAMS

Four years ago, the 'Next Step Program' was initiated after service providers helped us to identify gaps in existing service delivery for homeless individuals and persons in families. Funded with **Emergency Community Services Homeless Grant Program (EHP)** funds, the primary goal of the program was to help individuals take the next step toward a more independent and self-sufficient life situation.

Educational programming such as work experience training, life

skills education and job development/job placement, health care services and financial aid/consumer services are the primary activities that comprise the 'Next Step Program'. Additional services include transitional housing or shelter, counseling and supportive services. This program is unique in that each subcontractor maintains a 'Next Step Fund' which provides limited financial assistance to clients which helps them obtain items or services that are necessary before they can continue moving toward a more stable and economically independent living situation.

The fund has been used for security deposits/rent assistance, moving expenses, utility deposits, basic household items and other 'housekeeping' expenses. For those individuals who are taking steps toward employment, there is a clothing allowance for job interviews and uniform requirements, personal grooming expenses, bus tickets and passes and reimbursement for child care expenses.

To date, over **3,500** homeless individuals, including persons in families have benefitted by participating in these activities.

1991 EHP Agencies

Bethlehem Haven of Pittsburgh, Inc.—Housing and Supportive Services Program—Housing, Education, Outreach/Referral and Next Step Fund

East End Cooperative Ministry—Graduated Work Experience (a supervised work experience/skills training project) and Next Step Fund

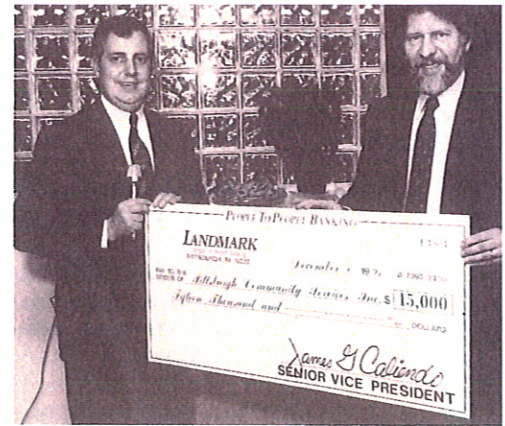
Miryam's—Transitional Housing and Supportive Services for Chronically Mentally Ill Women—Housing, Health and Next Step Fund

Rosalia Center—Tangible Assistance for Relocation—Next Step Fund

Vietnam Veterans Leadership Program—Homeless Veterans Reintegration Project—Educational services/job readiness, job search and placement services, Outreach/Referral and Support Services and Next Step Fund

Womanspace East, Inc.—Life Skills Education and Next Step Fund

Women's Center & Shelter of Greater Pittsburgh—Medical Health Assessment and Next Step Fund



In the spring of 1991, Pittsburgh Community Services, Inc. and LandMark Savings Association entered into a partnership we have called the **Next Step Home Campaign** for Affordable Housing—the result of nearly a year of planning and negotiation. LandMark seeded the Campaign, marketed it among their branch offices and via customer mailings and has matched customer contributions dollar for dollar. Because this Campaign has **Neighborhood Assistance** approval from the Department of Community Affairs, all corporate contributions are eligible for a 50% tax credit.

After holding a consultation with our subcontractors who provide services to the homeless and others who are in need of affordable housing, it was decided that the Campaign should follow the model we had already established with the 'Next Step Fund.' This way it would be flexible enough to respond to whatever the need might be rather than having a narrow "categorical" focus.

The first project selected to receive help from the Campaign was Sojourner House, a sixteen unit apartment complex operated by East End Cooperative Ministry to provide transitional housing and case management for families headed by women who are recovering from addiction. Were it not for Sojourner House, these women and their children would be homeless.

Sojourner House was opened in December. Monies from our Next Step Home Campaign paid for partial refurbishing costs, the cost of equipping and furnishing a child care space and for playground equipment. Were it not for assistance from the Next Step Home Campaign, the refurbishing would not have been completed in time for opening and the play areas would have been less functional.



ST. CLAIR PROGRAMS

Family Enhancement Project

Under the auspices of Pittsburgh Community Services, Inc., the **Family Enhancement Project** began in 1987 as a coordinated effort to address the multiple needs of St. Clair Village residents. This project is funded with both Community Services Block Grant (CSBG) and Employment and Community Conservation (ECC) monies.

Operating through our subcontractor, the Urban League of Pittsburgh, we provide innovative programming designed to empower family members to reach greater levels of self-sufficiency and encourage capacity building. Programming includes: pre-school educational and youth developmental activities; before-and-after school care for 'latch-key' children; sewing or arts and crafts classes; motivational programs for young 'at-risk' males; a 'Family Day' recreational outing; and a health van which transports mothers-to-be or new mothers to and from the hospitals in order to insure both pre-natal and post-partum care.

In 1991, utilizing additional ECC funds, we began helping St. Clair Village residents explore affordable housing options both within and outside of public housing. To better insure success in the housing component as well as the other services geared toward self-sufficiency, we adopted a case management mode of operation. Through one-on-one counseling, the Case Manager/Housing Counselor works with each head of household in solving problems unique to each family.



During the fall of 1991, CSI was proud to feature the work of the St. Clair Village Craftswomen at the annual Pennsylvania Directors' Association for Community Action Fall Conference held at the Pittsburgh Hyatt Hotel. Also noteworthy were the efforts made by the St. Clair Village cooking class whose enrollees have begun seeking out catering opportunities on their own initiative.

Since its inception, over **500** St. Clair Village residents have been served through the various components of the **Family Enhancement Project**.

Multi-Cultural Arts Initiative

If you are a resident or a visitor to St. Clair Village, you may have heard the sound of African drums coming out of the CitiParks recreation center throughout last year. Over **40** St. Clair Village children and youth were participants in sessions held by members of the African Drum and Dance Ensemble with whom we contracted to carry out a cultural enrichment project funded by the Pittsburgh Foun-

dation's Multi-Cultural Arts Initiative.

The youngsters involved in this program were trained in African Drum and Dance techniques and were able to perform both within and outside of St. Clair Village. Participants learned tie-dye and face painting, developed an appreciation of authentic African fabric as well as the historical significance of the dances they were learning. Program funds were also used to take the participants and some of their parents to see two plays—"Black Nativity" and "Deep River."

The year ended with a KWANZAA celebration which combines traditional African harvest festival motifs with a recommitment to the collective achievement of a better life for the family and the community.



COMMUNITY DEVELOPMENT BLOCK GRANT PROGRAMS

Community Development Block Grant (CDBG) funds are federal monies allocated by the Department of Housing and Urban Development to the City of Pittsburgh. During 1991, we were awarded three contracts to carry out the **Hunger Trust Fund**, the **Public Services Projects** and our **Neighborhood Safety Program**.

These three components provided service in one or more of the following categories: nutrition, education, employment and training, outreach/referral-crisis intervention, transportation, housing, legal, consumer, youth development activities and crime prevention/home security services.

When you allow for those clients who received multiple services, within all three components the total number of individuals served exceeds **21,000** city residents.

Hunger Trust Fund

Hunger Trust Fund activities included emergency food/pantry services, congregate feeding programs, home-delivered meals and food vouchers and/or certificates

used to supplement what is provided through pantry distributions such as meats, fruits, vegetables, dairy products and other food stuffs. As a result, over **1.2 million** meals were provided to **15,706** city residents.

1991 Hunger Trust Fund Agencies

Bethany House Ministry/United Methodist Church Union
Bethesda Center, Inc.
Brashear Association
Centre Avenue YMCA
East End Cooperative Ministry
Esplen Senior Citizen's Center
Greater Love Outreach
Hazelwood Program Center/YMCA
Hunger Services Network
Lawrenceville/Bloomfield Meals-on-Wheels
Lower Hill Outreach Center/YMCA
Northside Common Ministries
Perry Hilltop South Community Development Corporation
South Oakland Citizens' Council, Inc.
Southwest Pittsburgh Community Development Corporation
St. Clair Citizens' Council, Inc.

St. Michael's Food Bank
Washington Heights
Ecumenical Food Bank
Whale's Tale, Inc.

Public Service Projects

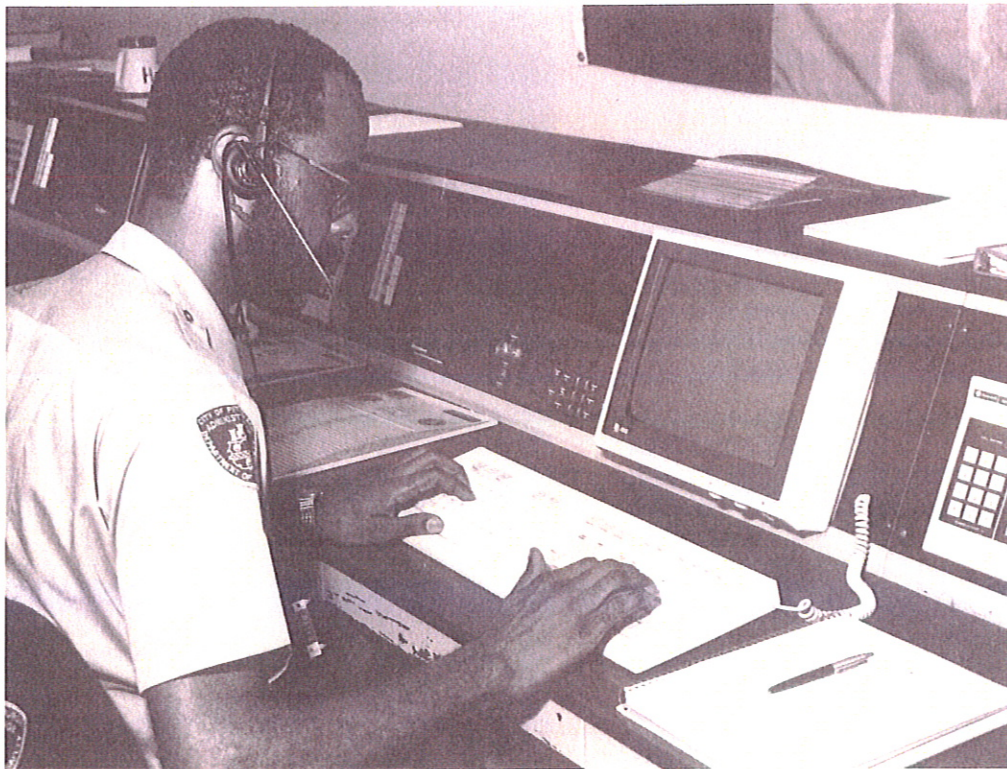
Our **Public Services Projects** supplement our city-wide CSBG anti-poverty efforts. Community Development Block Grant funds are flexible monies used to purchase services from local providers to improve the quality of life for Pittsburgh's low-moderate income residents.

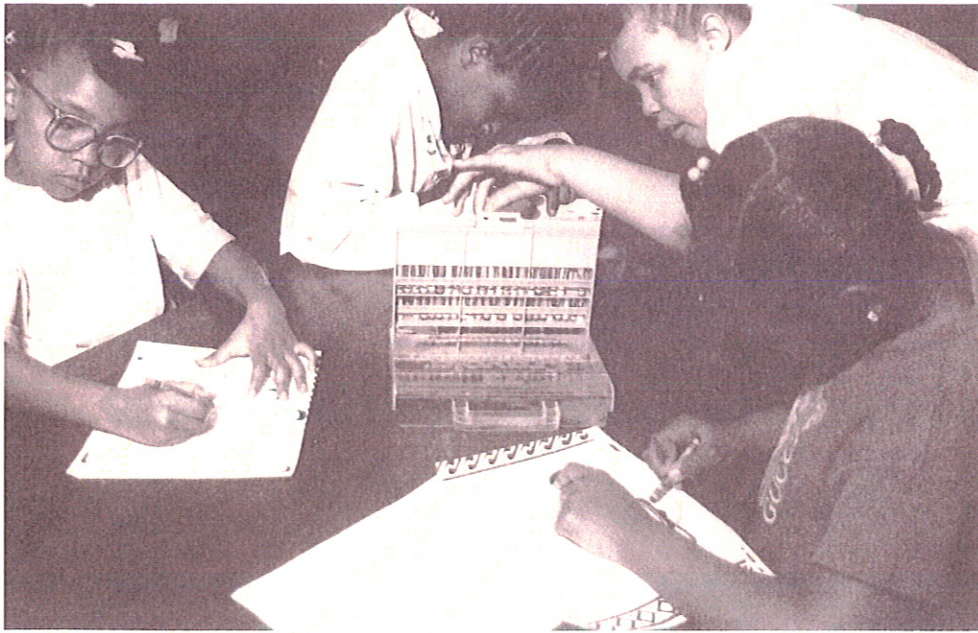
During 1991, our primary emphasis was on continuing to provide educational services such as tutoring, computer literacy, life skills education for teen-fathers and homeless men and day care services. Additionally, activities targeted toward youth at risk included an after school program and intervention and support for children of chemically dependent parents.

Employment and training activities included a "hands-on" telecommunications training project, personnel counseling, job search and placement services. Through the efforts of our four employment and training subcontractors, over **200** individuals were placed into employment.

Additional activities included a labor-free home repair program, housing counseling, mediation services, a transportation and shopping service for the elderly and outreach/referral crisis intervention.

We are proud of what we have been able to do within our Public Services Projects component. The above activities were made possible through a network of 19 agencies whose combined efforts served **4,500** city residents.





1991 Public Services Agencies

Addison Terrace Learning Center
 Bethesda Center, Inc.
 Manchester Youth Development Center, Inc.
 Breachmenders, Inc.
 Council of Three Rivers American Indian Center, Inc.
 East End Cooperative Ministry
 Greater Love Outreach
 Hill District Federal Credit Union
 Hill House Association/
 Pittsburgh in Partnership with Parents Program
 Homewood Brushton Program Center/YMCA
 Jubilee Association, Inc.
 Kingsley Association
 Lawrenceville Citizens' Council, Inc.
 Opportunities and Resources
 Pittsburgh Mediation Center
 The PROGRAM for Female Offenders
 Spring Garden
 Neighborhood Council
 Urban League of Pittsburgh
 Vietnam Veterans Leadership Program

Neighborhood Safety Program

Neighborhood safety and home security continued to be major concerns of city residents—even though statistical reports and surveys, such as that done by Rand McNally, have shown Pittsburgh to consistently rank among the safest cities in the nation. We have every reason to believe that the service provided over the years by our only direct service component, the **Neighborhood Safety Program** made a significant contribution to Pittsburgh's "safe city" status.

Funding for the Neighborhood Safety Program was reduced in 1991 due to federal cutbacks. As a

result, we were forced to phase out our crime prevention organizing component. However, we continued to install home security, crime deterrent and public safety hardware.

During 1991, the Neighborhood Safety Program worked in neighborhoods throughout the city installing **1,919** deadbolt locks, **2,739** smoke detectors, **736** life-lites, **1,455** house numbers and window locks and door peepholes at no cost to eligible city residents.

By successfully coordinating with the Mayor's office and City Council as well as neighborhood organizations, Public Safety Councils, senior citizen centers, police crime prevention units and other city groups, we were able to help approximately **4,700** people live in safer, more secure homes and neighborhoods.



PITTSBURGH COMMUNITY SERVICES, INC.

BALANCE SHEET

DECEMBER 31, 1991

Assets

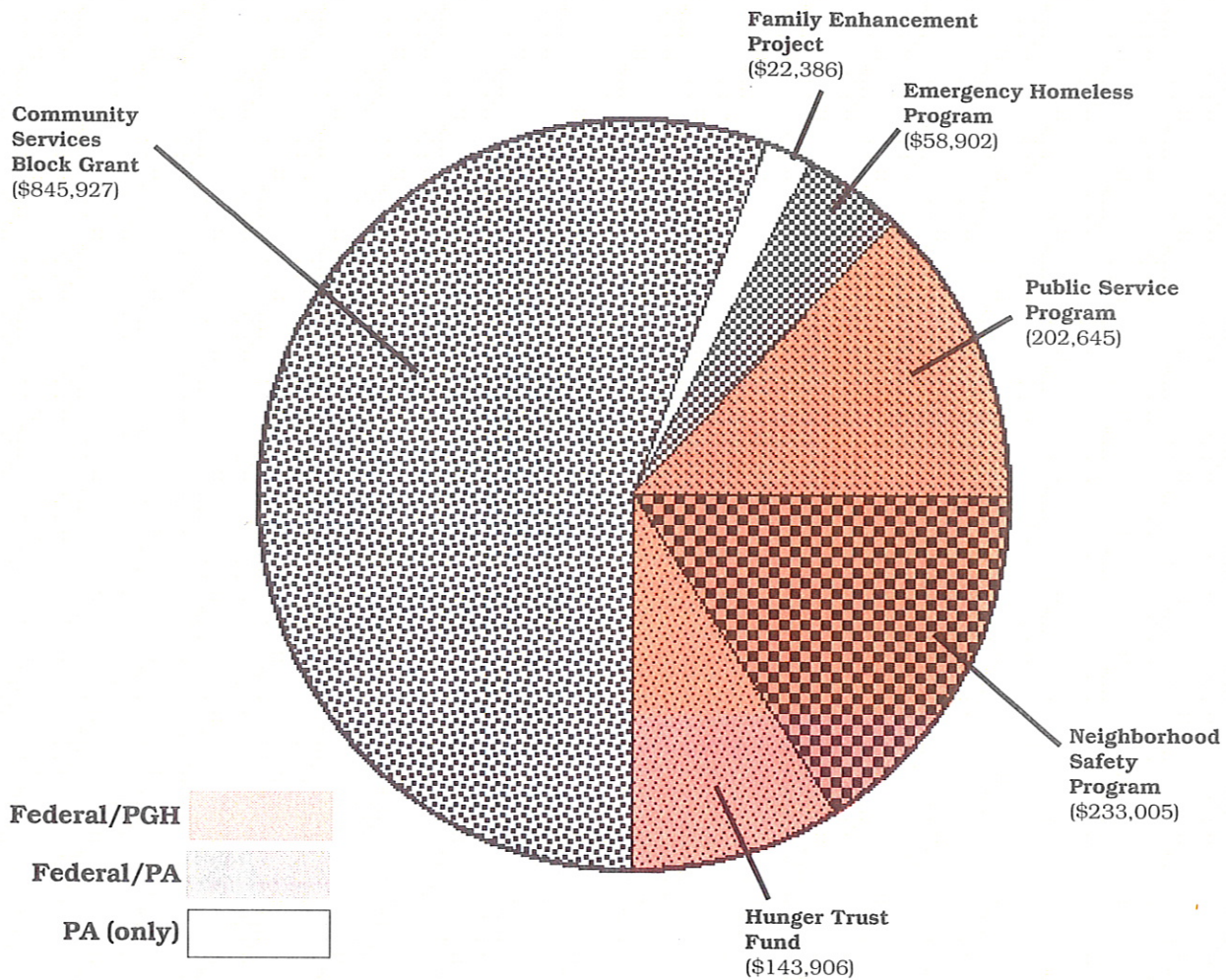
	C U R R E N T F U N D S		
	Unrestricted	Restricted	Total All Funds
Cash	\$ 6,908	\$ 31,657	\$ 38,565
Grants Receivable		149,982	149,982
Other Receivables	46,536		46,536
Total Assets	\$ 53,444	\$ 181,639	\$ 235,083
Liabilities and Fund Balance			
Accounts Payable	\$ 17,511	\$ 135,103	\$ 152,614
Contribution Designated for Future Periods	15,000		15,000
Other Payables		46,536	46,536
Total Liabilities	\$ 32,511	\$ 181,639	\$ 214,150
Fund Balance	20,933	0	20,933
Total Liabilities and Fund Balance	\$ 53,444	\$ 181,639	\$ 235,083

**STATEMENT OF REVENUE EXPENDITURES AND FUND BALANCE
YEAR ENDED DECEMBER 31, 1991**

	C U R R E N T F U N D S		
	Unrestricted	Restricted	Total All Funds
Revenue			
Government Grants	\$ 7,530	\$ 1,556,539	\$ 1,574,069
Contributions	15,788		15,788
Interest Income	475		475
Total Revenue	\$ 23,793	\$ 1,556,539	\$ 1,590,332
Expenditures			
Salaries and Wages	\$ 1,200	\$ 289,420	\$ 290,620
Employee Benefits		98,624	98,624
Grants and Allocations	16,424	968,776	985,200
Technical Assistance	776	8,423	9,199
Consumable Supplies	17	5,370	5,387
Program Supplies	3,000	56,862	59,862
Equipment Rental & Maintenance	318	15,873	16,191
Legal Fees		24,556	24,556
Accounting Fees		39,150	39,150
Travel		6,078	6,078
Occupancy		26,537	26,537
Insurance		9,357	9,357
Printing and Publications		4,483	4,483
Postage and Shipping		2,299	2,299
Dues, Meeting & Subscriptions		5,966	5,966
Telephone		3,966	3,966
Staff Training		779	779
Miscellaneous	195	20	215
Total Expenditures	\$ 21,930	\$ 1,556,539	\$ 1,588,469
Excess of Revenue Over Expenditures	1,863		1,863
Prior Period Adjustment	(69)		(69)
Fund Balance, Beginning of Year	19,139		19,139
Fund Balance, End of Year	\$ 20,933		\$ 20,933

Audited by Bluett & Bluett Public Accountants

FUNDING SOURCES



NUMBER OF INDIVIDUALS SERVED PER CATEGORY PER FUNDING SOURCE

Program Year - 1991	CSBG	EHP	ECC	PUBLIC SERVICES	HTF	NSP	TOTAL
Community Organizing	255						255
Consumer	1,158	549		197			1,904
Crime Prevention/Home Security						4,700	4,700
Drug/Alcohol Programs	25						25
Economic Development							
Education	2,102	121	74	738			3,035
Employment and Training*	503			367			870
Energy	636						636
Health	1,993	663	30				2,686
Homemaker	293						293
Housing	1,413	39	8	45			1,505
Legal	41			154			195
Nutrition	21,403				15,706		37,109
Outreach/Referral-Crisis Intervention	17,409	270		2,802			20,481
Recreation	468						468
Transportation	253			101			354
Youth Development Activities	368		16	96			480
TOTALS	48,320	1,642	128	4,500	15,706	4,700	74,996

* A total of 509 individuals were placed into employment.



EXECUTIVE DIRECTOR'S REPORT

In any organization there is a time when it feels like you have "come of age," when you have a greater sense of the big picture and where you fit in that picture, when it feels like you are getting a better handle on how to put it all together. That is how it began to feel sometime during mid 1991.

Our model of purchasing services from other non-profit organizations is functioning nearly flawlessly. For yet another year, we served more than **63,000** unduplicated city residents through our own Neighborhood Safety Program and via our 74 subcontracts. Again, for the ninth year, there was not a material audit questioned cost.

This was the year that the "torch was passed" to a new generation of Board members. We had nearly a complete turnover in Board membership in 1991, having lost most of our founding members because they had served as long as our by-laws permit.

The most significant task facing our newly constituted Board was taking ownership of and beginning to implement our Long term/Strategic Plan (LSP). In 1991, this meant instituting a set of service priorities, testing the waters for a corporate fund raising campaign and initiating steps to formalize a Development Committee.

When we reviewed proposals from those seeking to be considered as Community Services Block Grant (CSBG) subcontractors for 1991-92, it was clear that we were already purchasing priority services from current subcontractors at the level recommended by the LSP for the first year of implementation. That is to say, more than 50% of our subcontracting was for services to youth at risk, persons living in public housing, health services and services related to employment training and job placement. This helped confirm our belief that we have been on the right track all along, i.e., that we have had an accurate view of the big picture, that we have been on target in our attempts to put together the pieces of the anti-poverty puzzle.

LandMark Savings Association became our first private sector partner in the Next Step Home Campaign for affordable housing for the homeless. After getting off to a running start that had us projecting to exceed our goal, the Campaign came to a virtual halt because of regulatory restrictions placed on all savings and loan associations by the federal government.

Nonetheless, a firm foundation has been laid for future efforts to bring the corporate world more clearly into the picture; and, we were able to meet our commitment to Sojourner House, the first project earmarked for Next Step Home funds.

With the help of a Development Consultant, secured through the Forbes Fund: our Board and staff were oriented to the requirements and expectations of corporate fundraising; groundwork was laid for establishing a Development Committee; and, the first steps were taken to identify a "pilot" special event to compliment the Next Step Home Campaign as a way of testing the corporate waters.

We are the only agency in the City of Pittsburgh mandated by federal, state and local government to serve the poor. Our mission is to carry out this mandate by doing all we can possibly do to improve the social and economic well being of the poorest of the poor—by helping individuals put their lives together after drug addiction, by helping the unemployed and underemployed enter the economic mainstream, by helping individuals, families and communities tap and share their resources to reduce the "at risk" status of youth, by helping to pull together a less fragmented, more comprehensive service delivery system for residents of public housing, by providing help when it is needed, where it is needed.

This was the year that we "came of age" in terms of responding to our mandate and carrying out our mission.

A handwritten signature in black ink that reads "John A. Golden, Jr." The signature is written in a cursive style.

John A. Golden, Jr.
Executive Director

CSI BOARD AND STAFF

EXECUTIVE COMMITTEE

Gwendolyn J. Elliott - *President*
Donald C. Reed - *Vice President*
Carolyn E. Hill - *Secretary*
Alex Matthews - *Treasurer*

Directors

Dr. Sondra Bey-Ali
Alvona Boozer
Barbara A. Burns
Lois Jene Carrington
Michelle Jones
Raymond Kinneman
Dr. Jake Milliones
Jonathan Robison
Nancy Schaefer
Rev. Thomas Smith
Reginald Ward

CSI Administrative Staff

John A. Golden, Jr.,
Executive Director
George Biskup, Jr.,
Finance Director
I. Vell Trueheart, *Program Director*
John M. Dolansky, *Accountant*
Deborah A. Romeo, *Assistant
Program Director*
R. Dianne Thomas, *Secretary*

Neighborhood Safety Program Staff

Stephen Beshenich, *Program
Coordinator/Outreach Worker*
Deborah McCaskill, *Secretary*
Donald McEachern,
Operations Supervisor
Ethel Wall, *Security Specialist*
Tom Collins, *Security Specialist*
Gregory Tot, *Security Specialist*

CREDITS

Writer/Editor —
Deborah A. Romeo
St. Clair Story —
I. Vell Trueheart
Sojourner House/NAA Story—
John A. Golden, Jr.
NSP Story —
Stephen Beshenich
Graphic Design —
Rich Brown
Photography —
Rich Brown
Typesetting and Printing —
Schiff Printing

1991 SOURCES OF INCOME

Commonwealth of Pennsylvania Department of Community Affairs

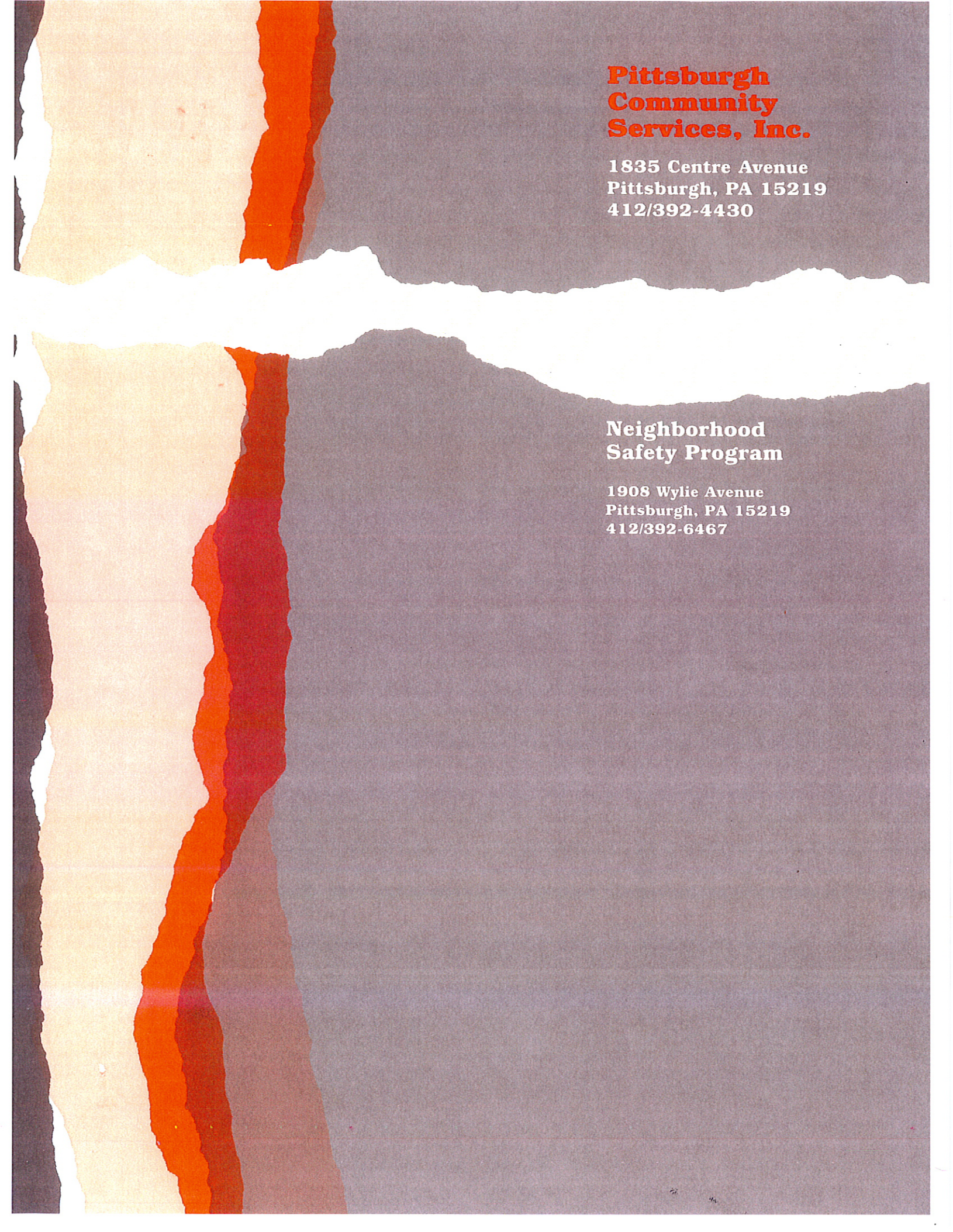
Community Services Block Grant
Emergency Homeless Program
Employment and Community
Conservation

City of Pittsburgh, Department of City Planning and City Council

Community Development Block
Grant - Small Grants Program
Community Development Block
Grant - Hunger Trust Fund
Community Development Block
Grant - Neighborhood Safety
Program

Other Miscellaneous Grants

LandMark Savings - Neighborhood
Assistance Act
Howard Heinz Endowment -
Multi Cultural Arts Program
The Pittsburgh Foundation -
Multi Cultural Arts Program
Union National Bank -
Neighborhood Safety Program
Peoples Natural Gas -
Neighborhood Safety Program
City of Pittsburgh - Christmas
1990 Hunger



**Pittsburgh
Community
Services, Inc.**

1835 Centre Avenue
Pittsburgh, PA 15219
412/392-4430

**Neighborhood
Safety Program**

1908 Wylie Avenue
Pittsburgh, PA 15219
412/392-6467